



Evaluating ENAFS Lessons and Reporting Outcomes

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Why Evaluate Programs?

Accountability!

We are funded by taxpayer money.
The public has a right to know that
their resources are being well spent.



Accountability Through the Ages

Demosthenes

“I claim that through my career I have been subject to public audit in all the posts I have held.”



Accountability

- ❖ What did we do?
- ❖ How did we do it?
- ❖ What were the outcomes?
- ❖ How did outcomes compare with established objectives?

**Evaluation for Accountability: An Overview,
UF/IFAS Fact Sheet PE-27, 1992.**



Accountability in Public Policy

🍷 GPRA 1993 - Federal

🍷 AREERA 1998 - Federal

🍷 GPAA 1994 - State



GPRA and AREERA

❖ Government Performance and Results Act, 1993

❖ Agricultural Research Extension and Education Reform Act, 1998

- ❖ Federal agencies

- ❖ Performance-based budgeting

- ❖ Focus is on outcomes



GPAA

❖ Government Performance and Accountability Act, 1994

- ❖ State agencies
- ❖ Performance-based budgeting
- ❖ Focus is on outcomes



Performance-Based Budgeting

- ❖ Funding decisions based on program success.
- ❖ Assume that “successful” programs will receive level or increased budgets.



Evaluating ENAFS Lessons

❖ Formative evaluation

- ❖ Lesson reviewed by dietitians and Extension educators.
- ❖ Lesson sent to educators.
- ❖ Lesson is pilot tested at meal sites.
- ❖ ENAFS staff receives input.
- ❖ Lesson revised as necessary.

Evaluating ENAFS Lessons

❖ Summative evaluation

- ❖ Lesson conducted at meal site.
- ❖ Privacy statement read to clients.
- ❖ Evaluation form filled out by (or for) participants at each teaching session, or at selected sessions.
- ❖ Educator compiles data from evaluation forms.



ENAFS Evaluation Tool

- 🍇 Large print and only three questions
- 🍇 May be read to low literacy clients
- 🍇 Self-reported data
- 🍇 Perceived knowledge gain
- 🍇 Intent to change behavior
- 🍇 Includes open-ended statement
- 🍇 Room for comments



ENAFS Evaluation Tool

- ❖ Behavior changes listed reflect lesson's Behavioral Objectives.
- ❖ Lesson designed to educate *and* motivate behavior change.
- ❖ Follow-up needed to measure actual changes in behavior.



Example: Evaluating “Intro to Diabetes”

❖ Learning Objectives

- ❖ recognize importance of knowing if they have diabetes
- ❖ learn personal risk factors
- ❖ recognize warning signs of high blood sugar
- ❖ identify behaviors that may reduce or prevent complications



Evaluating “Intro to Diabetes”

- ❖ Lesson teaches these concepts.
- ❖ Evaluation tool asks how much they learned.
 - ❖ Not a test!
 - ❖ Does not measure knowledge gained.
 - ❖ Measures perceived knowledge gained.
 - ❖ Not specific to the objectives.
 - ❖ Some clients know the information.

Evaluating “Intro to Diabetes”

❖ Behavioral Objectives

- ❖ See a physician if needed.
- ❖ Adopt at least one other behavior that can reduce their risk for diabetes complications (e.g., practice daily foot care; get regular eye exams) if they have diabetes.



Evaluating “Intro to Diabetes”

❖ Lesson provides:

- ❖ information related to the objectives.
- ❖ motivation to encourage behavior change, *where needed*.
- ❖ educational materials for clients to keep and share with family members.

Evaluating “Intro to Diabetes”

- ❖ Evaluation asks if they plan to make changes. If “yes” what will they do:
 - ❖ See a physician as needed.
 - ❖ Check feet every day if have diabetes.
 - ❖ Get regular eye exams if have diabetes.
 - ❖ Do something else to reduce risk.
- ❖ Remember: Not all clients need to change behavior!



How Have You Used Evaluation Form?

- 🍀 Read aloud to clients?
- 🍀 Clients complete on their own?
- 🍀 Include every time you teach lesson?
- 🍀 Include only sometimes?
- 🍀 All participants in lesson included?
- 🍀 Selected participants included?
- 🍀 Other . . .



Reporting Outcomes

- 🍇 Summarize results on Reporting Form
- 🍇 Send Reporting Form to ENAFS
- 🍇 ENAFS staff compiles statewide data
- 🍇 Outcomes sent to DOEA
- 🍇 Locally, can report outcomes to stakeholders, program supervisors, administrators



ENAFS Reporting Form

- ❖ Designed to be simple to fill out.
- ❖ One for each ENAFS lesson.
- ❖ Matches the evaluation form for specific lesson.

ENAFS Reporting Form

- 🍷 Reporting period
- 🍷 # times you taught this lesson
- 🍷 # meal sites
- 🍷 # different clients taught
- 🍷 # clients evaluated
- 🍷 # who increased knowledge
- 🍷 # who plan to change behavior



Future Goals for Evaluation

- 🍇 All OAA educators participate!
- 🍇 Conduct a series of lessons for greater, measurable impact.
- 🍇 Do post-program and follow-up evaluation of lesson series.
- 🍇 Include client interviews/focus groups for more specific feedback.



Research Project to Evaluate ENAFS Program

- ❁ Coordinate with DOEA.
- ❁ Graduate student in FSHN.
- ❁ Work with faculty in FYCS, FSHN, Anthropology, and FIU.
- ❁ Focus on behavioral outcomes.
- ❁ Protocol to be worked out.
- ❁ Opportunity for you to be involved!

Don't Let Evaluation Get You Down!!



🍷 How can we motivate you?

🍷 How can we make it easier for you?

🍷 Remember that evaluation helps you be accountable for your efforts!